

The CoverlyPro-*cess*

01

THE "RIGHT FIT" CONVERSATION

You talk we listen. We talk you listen.

Together we determine if we are the right fit.

02

DISCOVERY MEETING

This collaborative conversation leads to solutions-driven strategies that relieve your marketing pain points. We walk away with a clear understanding of your marketing needs

03

CO-CREATION MEETING

We present our findings in a comprehensive proposal and co-create the finishing touches directly with you.

04

AGREEMENT IS REACHED

We present the final agreement outlining the scope of work, payment, and terms for your signature.

05

THE WORK BEGINS

Month one begins with meetings with your CoverlyPro Account Strategist ensuring we have a strategy to implement. Month two begins with seamless implementation and metrics tracking for quarterly reporting.



*Let's work
together!*

Let's have a conversation to identify how you will benefit from working with the CoverlyPro team. [Email us – LetsTalk@CoverlyPro.com](mailto:LetsTalk@CoverlyPro.com)

Our Clients Say It Best



Linda Braunschweiger
CEO, Housing Trust Fund VC

I can confidently say hiring Coverly Professional Services was one of the best decisions we made. Our logo and image went from kindergarten to graduate level in a handful of months. CoverlyPro created a logo, brand values, brand personality, taglines and promise that support our mission, our goals, and our identity in the community.

Lynnette and the CoverlyPro team have the knowledge, experience, and relationships that make CoverlyPro the finest marketing company in Ventura County. They have unique ideas and are an asset to any team. When CoverlyPro handled all of our marketing and social media needs, I knew that we were marketing to the best of our abilities without taking up valuable time as a small business owner.



Dr. Janis Shinkawa
Founder, Medical Director
Ohana Pet Hospital



Monica Murrietta
Executive Director
Cancer Support Community - VVSB

It was an absolute pleasure to work with the CoverlyPro team ! Just weeks before one of our major fundraisers, they jumped in and assisted with event production, logistics, PR and social media. CoverlyPro made all the difference in the campaign. Their professionalism, communication, creativity and productivity are first rate! We look forward to the next opportunity to work together.