



# RETAINER SERVICES

As a full-service marketing project management firm, CoverlyPro is with you from creative concept to full implementation. We help you achieve your marketing goals on time and within budget.

With over 35 years of marketing experience and being known for our project management skills, the CoverlyPro team is well-versed in the implementation of a wide range of marketing strategies. We ensure your public-facing communications are brand-consistent, on-message, and the breadth and depth of your communications outreach is connecting with your audience when and where they are.

## WHAT YOU GET

- ✓ A dedicated Account Strategist
- ✓ Monthly Strategy Meetings
- ✓ One of three marketing implementation retainer packages (available for customization)

## YOUR MARKETING INVESTMENT

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# RETAINER PACKAGES



## Tier 1

- Marketing Account Strategist
- Social Media Management\*
- Monthly eBlasts
- Public Relations
- Website Management
- Bi-monthly, short-form video shoots
- Eight hours of graphic design services monthly

**\$7,950**  
per month

*\* includes \$300 boosting budget*

## Tier 2

- Marketing Account Strategist
- Social Media Management\*
- Quarterly eBlasts
- Quarterly, short-form video shoots
- Public Relations
- Website Management
- Four hours of graphic design services monthly

**\$6,400**  
per month

*\* includes \$200 boosting budget*

## Tier 3

- Marketing Account Strategist
- Social Media Management\*
- Quarterly eBlasts
- Quarterly, short-form video shoots

**\$4,300**  
per month

*\* includes \$100 boosting budget*

