

RETAINER SERVICES

As a full-service marketing project management firm, CoverlyPro is with you from creative concept to full implementation. We help you achieve your marketing goals on time and within budget.

With over 35 years of marketing experience and being known for our project management skills, the CoverlyPro team is well-versed in the implementation of a wide range of marketing strategies. We ensure your public-facing communications are brand-consistent, on-message, and the breadth and depth of your communications outreach is connecting with your audience when and where they are.

WHAT YOU GET

- ✓ A dedicated Account Strategist
- ✓ Monthly Strategy Meetings
- ✓ One of three marketing implementation retainer packages (available for customization)

YOUR MARKETING INVESTMENT

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RETAINER PACKAGES



Tier 3

Marketing Account Strategist
Social Media Management*
Monthly eBlasts
Public Relations
Website Management
Bi-monthly, short-form video shoots
Four hours of graphic design services monthly

** includes $300 boosting budget*

$7,950
per month

Tier 2

Marketing Account Strategist
Social Media Management*
Quarterly eBlasts
Quarterly, short-form video shoots
Public Relations
Website Management

** includes $200 boosting budget*

$6,400
per month

Tier 1

Marketing Account Strategist
Social Media Management*
Quarterly eBlasts
Quarterly, short-form video shoots

** includes $100 boosting budget*

$4,300
per month

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